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UNH Information Systems Management Students to Partner with Businesses

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UNH Media Relations

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November 30, 2015

UNH Information Systems Management Students to Partner with Businesses

DURHAM, N.H. – The Information Systems & Business Analytics Program at the University of New Hampshire Peter T. Paul College of Business and Economics is looking for businesses and industry organizations to work with students on projects during the spring semester 2016.

The capstone project provides students with real-world experience in business enterprises, including private, public, and nonprofit sectors, in the area of information systems. Students learn project management concepts, work with project management tools, and use presentation techniques. Students work in groups on projects identified by sponsoring organizations. Examples of projects include web strategy development and implementation, data analysis and visualization, database applications, e-commerce solutions, systems analysis, technical and financial feasibility studies, and marketing information strategy studies.

Students usually commit at least eight hours a week to the projects. Project work may include periodic on-site project team meetings, interviews with end-users and off-site research. Each project will have an instructor and a sponsor organization representative to help students define project scope and deliverables, monitor project progress, and advise on reports and presentations.

Interested businesses may submit a proposal containing the name of business, address, contact information, and brief (not more than 500 words) description of their problem/needs. All submissions, including questions and clarifications, should be submitted to Khole Gwebu, associate professor of decision sciences, at https://unh.az1.qualtrics.com/SE/?SID=SV_0ChcDVPAv07k2fb. The deadline for submissions is Dec. 20, 2015.

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